

PSOactive –
ELEVATING THE STANDARD



Reliability through constant quality verification



PRINT  MEDIA
consulting network of the
associations print and media

SURPLUS VALUE FOR PRINTING COMPANIES AND CLIENTS

PSOactive is the useful new extension of PSO-certification. Whereas the standard certificate is obtained during a thorough examination on a specific date, PSOactive offers regular verification of quality and process reliability between the appointed dates as well. Thus, PSOactive becomes a valuable asset which serves to reinforce trust between client and printing company, prevent conflicts and increase the quality of everyday operations.

In contrast to other products, PSOactive offers a genuine examination, followed by a neutral certification. As a result, a permanently recorded, verifiable and reliable process is achieved.



Act today and convince yourself of the advantages of PSOactive:

- for your company,
- for your clients,
- for your wallet!

As an extension of PSO-certification by Fogra / associations Print and Media, PSOactive offers surplus value through regular verification of PSO-conformity and an increased appeal to clients. Every company using PSOactive regularly receives documentation of its production by means of evaluation tables.

SIMPLE AND EASY - THAT'S HOW PSOactive WORKS!

Expense of printing company

- Sending in a four-color print sheet (CMYK) from a practical assignment including a measurement report and a print control strip per quarter

Examination by Fogra/associations Print and Media

- The print sheets are inspected for PSO-conformity by Fogra/associations Print and Media
- Fogra/associations Print and Media create a measurement report which is sent to the printing company
- The company receives verification that it regularly and continually complies with quality requirements according to PSO-guidelines

Verification and reliability

The examination by Fogra/associations Print and Media offers neutral confirmation of PSO-conformity. If a deviation from PSO is discovered during the process, the printing company can send in new print sheets. If no satisfactory results can be determined within four weeks, the PSOactive-status will be withdrawn. However, it can be reclaimed at a later time when the examination is passed successfully. Thereby, the credibility and neutrality of PSOactive are ensured.

Results

- Regular and neutrally certified verification of the printing company's adherence to PSO
- Credible and neutral seal of approval

Advantages

- Reliability at any time
- Permanently recorded process
- Test certificate
- Informative test seal
- Appeal to clients
- Certification validity
- No additional paper consumption during examination
- Neutral evaluation and high standards
- Clarity in client communication
- Competitive advantages
- Low additional costs
- Exclusively for users of PSO

It is important for clients to be able to rely on your company's consistently high quality. PSOactive offers reliability and reinforces trust between client and printing company.

Costs

- 840 EUR for members (plus VAT)
- 1.200 EUR for non-members (plus VAT)
- In return you will receive:
 - Initial consultation
 - Evaluations, incl. certificate
 - Evaluation tables



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bvdm.

Print  compensated

Fogra Graphic Technology Research Association

Streitfeldstraße 19 · D-81673 München

Telefon: +49 (0) 89 4 31 82-0 · www.fogra.org

PRINTXMEDIA Nord-Ost, Hannover

Bödekerstraße 10 · D-30161 Hannover

Telefon: +49 (0) 5 11 3 38 06-0 · www.pxmno.de

PRINTXMEDIA Nord-Ost, Berlin

Am Schillertheater 2 · D-10625 Berlin

Telefon: +49 (0) 30 3 02 20 21 · www.pxmno.de

PRINTXMEDIA Nord-West, Lünen

An der Wethmarheide 34 · D-44536 Lünen

Telefon: +49 (0) 23 06 2 02 62-0 · www.pxm-nw.de

PRINTXMEDIA Nord-West, Hamburg

Kattrepel 2, Montanhof · D-20095 Hamburg

Telefon: +49 (0) 40 39 92 83-0 · www.pxm-nw.de

PRINTXMEDIA Süd, München

Reichenbachstraße 1 · D-85737 Ismaning

Telefon: +49 (0) 89 96 22 87-71 · www.pxm-sued.de

PRINTXMEDIA Süd, Ostfildern-Kemnat

Zeppelinstraße 39 · D-73760 Ostfildern-Kemnat

Telefon: +49 (0) 7 11 4 50 44-31 · www.pxm-sued.de

PRINTXMEDIA Süd, Frankfurt

Hanauer Landstraße 114-116 · D-60314 Frankfurt/Main

Telefon: +49 (0) 69 95 96 78-17 · www.pxm-sued.de

PRINTXMEDIA Süd, Wien

Grünangergasse 4 · A-1010 Wien

Telefon: +43 (0) 1 5 12 66 09 · www.pxm-sued.de